**Recommended Analysis**

1. How have Maven Roasters sales trended over time?

"Maven Roasters' sales have shown a steady upward trend over the few months, with significant spikes in May and June.

1. Which days of the week tend to be busiest, and why do you think that's the case?

Sales peak on Mondays, Thursdays and Fridays, likely due to post-weekend demand surge and midweek promotions or a preparatory shopping day leading into the weekend.

1. Which products are sold most and least often? Which drive the most revenue for the business?

The Barista Espresso, Brewed Black Tea, Brewed Chai Tea, Gourmet brewed coffee and Hot Chocolate are the most sold products while, Black Tea , Green Beans, Green Tea, Organic Chocolate and sugar free syrup are the least sold ones. The most sold products drive the most revenue for the business.